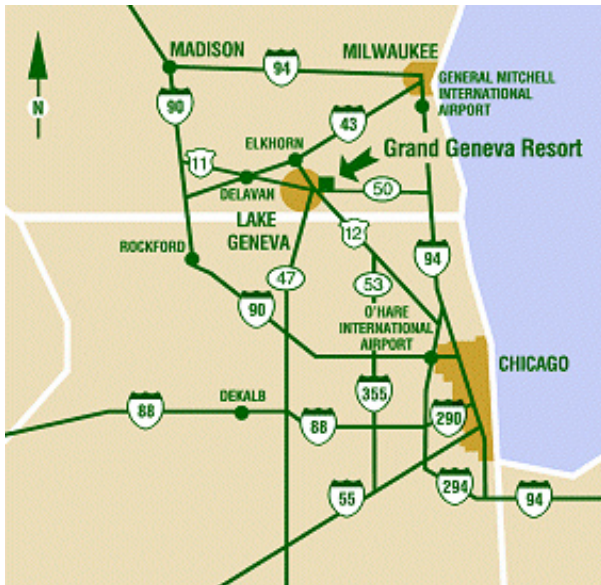


Aftermarket Distribution Summit - Meeting Location

Nestled in the picturesque Wisconsin countryside, Grand Geneva Resort is surrounded by postcard-perfect scenery with European flavor. Enjoy views of lush valleys and meadows, and experience it with the resort's outstanding recreation program, in a location that is easily accessible. In an hour you can drive to Grand Geneva from Milwaukee; and it's the perfect Chicago weekend getaway - just a 90-minute trip from Chicago. Midwestern guests are amazed at the relaxing resort experience that's just around the corner and visitors from far away simply marvel at the Wisconsin beauty that's all around.



Grand Geneva Resort and Spa

7036 Grand Geneva Way

at Highways 50 East and 12

Lake Geneva, WI 53147

Go to www.grandgeneva.com

for more information

If using a GPS navigation system, MapQuest, or other online direction source, please use the following address: 7020 Grand Geneva Way. Upon arrival, continue past Timber Ridge Lodge & Waterpark and proceed to The Main Lodge at Grand Geneva, located on the right hand side of Grand Geneva Way.

From Chicago & Vicinity

Take I-94 north to Highway 50 Kenosha/Lake Geneva west. Proceed west approximately 23.7 miles. Grand Geneva Resort will be on your right.

From Milwaukee

Take 894 and I-43 south and exit at Highway 12/Lake Geneva exit at Elkhorn. Follow Highway 12 to Highway 50 East/Lake Geneva, the second exit. Take off ramp, continue East under the overpass. Grand Geneva Resort will be on your left.

Shuttle Services

Grand Geneva Resort is just an hour's drive from Milwaukee's General Mitchell Airport and less than 90 minutes from Chicago's O'Hare Airport.

Shuttle services are available to Grand Geneva from both airports. Discount rates are available via the Grand Geneva Airport Transportation Portal through Go Airport Connections. Go to www.grandgeneva.com and click on Directions and Transportation or go to www.goairportconnections.com.